

## Project Review Report

|                 |   |
|-----------------|---|
| Team members:   | <ol style="list-style-type: none"> <li>1. Ishika Goel</li> <li>2. Arham Baid</li> <li>3. Leonor Alcaraz</li> <li>4. McKenna O'Keefe</li> <li>5. Gaurav Mulchandani</li> </ol> |
| Product Name:   | Free Flow Pads  |
| How Might We... | How might we make menstrual products more accessible on college campuses?   |

Review the responses on “I like...” and summarize the keywords and ideas. “Frequency” represents the number of responses on the same keywords or ideas.

| “I like...”  | Frequency |
|--|-----------|
| The fact the product calls attention to an important women’s healthcare issue and removes taboo                          | 21        |
| The cohesiveness and comprehension of the presentation in an easy to follow manner                                       | 6         |
| Color labeling and the user interface allow the product to be user-friendly and easily accessible                        | 4         |
| The prototype materials and demonstration  | 7         |
| Having the freedom to choose quantity and quantity for different time periods rather than being obligated to buy in bulk | 7         |

Review the responses on “I wish...” and summarize the keywords and ideas. “Frequency” represents the number of responses on the same keywords or ideas.

| “I wish...” | Frequency |
|-------------|-----------|
|-------------|-----------|

|   |   |
|---|---|
| Explanation of the sustainability maintenance of the overall project with regards to restocking | 5 |
| What types of payment forms will the machine accept   | 2 |
| The product was more creative and more user friendly than what is already available             | 7 |
| More team enthusiasm and better explanations as a team during the presentation                  | 4 |
| Implemented on a larger scale rather than just college campuses                                 | 3 |

Review the responses on “Other Comments” and summarize the keywords and ideas. “Frequency” represents the number of responses on the same keywords or ideas.

| <b>“Other Comments”</b>  | <b>Frequency</b> |
|--|------------------|
| Reason as to why you chose specifically 15 cents; Could've been any other inexpensive price? | 1                |
|  |                  |
|  |                  |
|  |                  |
|  |                  |

Based on the above feedback, the following are the improvements agreed by the team. For each improvement, provide the rationale (i.e. explain the reason why for the change/improvement)

| <b>Improvements</b> | <b>Rationale</b> |
|---------------------|------------------|
|---------------------|------------------|

|  |   |
|--|---|
| <p>The pad can be a rolled shape, the absorption material can allow it to be used as a tampon or rolled open into a sanitary pad</p> | <p>This will give individuals the freedom to use the product in a way that is comfortable for them and hence gain more traction.</p>  |
| <p>The pad can be returned to the vending by scanning the barcode</p>  | <p>Many women experience late periods or think they have their period when they don't; in these situations, the menstrual products can be returned so the consumer doesn't feel they wasted their money, and there are more products for other consumers who need it.</p> |
| <p>Low supply signal to a central system which can allow for a refill</p>  | <p>Ensuring that all products are restocked and available when in low supply rather than when they are over.</p>  |
| <p>Make it linked to the student-id of the college students in addition to the card and coin.</p>                                    | <p>Can use an alternate payment method (Cal 1 Debit) in case someone doesn't have their card or cash</p>  |
| <p>Clearer presentation for cohesiveness</p>   | <p>For better understanding of the audience.</p>  |